



Partner with the Granbury Wine Celebration. Connect your business with an engaged audience before, during and after festival weekend. Nearly 7 in 10 customers come from outside Granbury, bringing visitors and spending potential to the community. Top markets include Fort Worth, Weatherford, Burleson, Arlington, Stephenville, Tolar, Dallas, Abilene, Benbrook and Godley.

5000+

FESTIVAL
GOERS

~1,500

TICKET
HOLDERS

68%

OUTSIDE
VISITORS

20+

TEXAS
WINERIES

120+

ARTISAN
VENDORS

\$1.65M*

VISITOR
SPENDING

**The report models approximately \$1.65 million in direct visitor spending per festival, incorporating lodging, dining, retail, Texas wine purchases, entertainment, transportation and other visitor expenditures.*

From October 1, 2024 through August 25, 2026, Granbury Wine Celebration generated 665K+ Meta views, 32.9K website sessions, 22.7K Facebook page visits, 11.1K link clicks, and reached 2,435 email subscribers.

Data sourced from Granbury Wine Celebration ticketing and customer ZIP-code records, festival participation records, Meta Business Suite, Google Analytics 4 and the GWC email subscriber database.

GRANBURYWINE.COM

event host : melissa mcgavock

email : info@granburywine.com

text : 512-484-6270



PUT YOUR BRAND IN THE CELEBRATION *OFFICIAL EVENT SPONSOR \$900*

Join us for the 3rd Annual Granbury Wine Celebration: Holiday Edition, November 20-21, 2026

Partner with Granbury Wine Celebration to connect your business with thousands of festival visitors through high-visibility on-site, print and digital recognition.

1. Prominent logo placement on sponsor banners at the festival entrance
2. Logo on official festival signage
3. Logo on the festival map
4. Logo on tasting-ticket information distributed with approximately 1,500 commemorative wine glasses
5. Logo + website link on GranburyWine.com
6. Recognition in festival email marketing
7. Recognition through Granbury Wine Celebration social media
8. Dedicated sponsor recognition/thank-you
9. 2 complimentary tasting tickets

With 5,000+ festival visits, nearly 1,500 tasting guests and 68% of customers coming from outside Granbury, your sponsorship reaches a proven regional audience with significant tourism and spending potential.

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